

Sunday, September 26

Departure After Breakfast

Faculty

Gary Glazner, Slam Poet, Founder and Director, Alzheimer Poetry Project (APP), New York

Dr. Matthew Henry, Professor, English and Cultural Studies (World Languages Division and Humanities Division), Richland College, Dallas, TX

Dr. Udo Hebel, Professor and Chair, American Studies, Regensburg University

Lars Ruppel, Slam Poet, German Director, Alzheimer Poetry Project (APP), Marburg

Dr. Peter Schneck, Professor and Chair, Department of English Literature and Culture, Osnabrück University

Dr. Barry Shank, Professor of Comparative Studies at Ohio State University, Columbus, Ohio

Conference Contact

Dr. Martina Kohl
Cultural Affairs Specialist
U.S. Embassy, Cultural Section
Pariser Platz 2, 14191 Berlin
Tel: +49 (0) 30 8305-2294
Fax: +49 (0) 30 8305-2151
E-mail: KohlM@state.gov

Conference Site

Gustav-Stresemann-Institut e.V.
Langer Grabenweg 68
D-53175 Bonn-Bad Godesberg
<http://www.gsi-bonn.de>

How to Get There

<http://www.gsi-bonn.de/kontakt/anreise/index.htm>



EMBASSY OF THE
UNITED STATES OF AMERICA
Berlin, Germany

TEACHER ACADEMY 2010

*In cooperation with the
Gustav-Stresemann Institut e.V. Bonn*

**TEACHING
POPULAR
CULTURE**

Bonn-Bad Godesberg,
September 23 – 26, 2010

U.S. Embassy
Teacher Academy 2010



PROGRAM

Thursday, September 23

Arrival

14:00 Registration Starts

15:30 Greeting Remarks (Auditorium)
Peter Schneck, Osnabrück University
Martina Kohl, U.S. Embassy

Peter Schneck,
“On Being Popular: The Teachings of
American Culture”

Coffee Break

17:00 **Barry Shank**,
“The Political Agency of Music—
the Case of the Anthem”

18:30 *Dinner*

20:00 Reception/Reading with **Gary Glazner**
and **Lars Ruppel**

Friday, September 24

9–10:30 **Udo Hebel**,
“Architectures of Identities: American
Memories and/in Public Spaces”

Coffee Break

11–12:30 **Gary Glazner**, “Poetry as Pop Art—
Teaching Slam Poetry, Spoken Word,
Hip-Hop Poetry and the Classics”

Lunch

14–15:30 **Matthew Henry**,
“Entertain and Subvert: *The Simpsons*,
Satire, and American Culture”

Coffee Break

16:45 Guided Tour of Exhibit „Gerettete
Schätze: Afghanistan – Die Sammlung
des Nationalmuseums in Kabul“
Kunst- und Ausstellungshalle der
Bundesrepublik Deutschland,
Museumsmeile Bonn

Evening Free

(no dinner at the Stresemann Institut)

Saturday, September 25

9–9:30 Plenary Meeting (Auditorium)

9:30 Workshops Start

1. **Gary Glazner** and **Lars Ruppel**,
“Poetry in Action”

2. **Matthew Henry**, “Popular Culture
in the Classroom: Using Advertising
to Teach Interpretive Analysis”

3. **Udo Hebel**, “Popular Prints:
American History and Culture in
Iconic Paintings and Photographs”

4. **Peter Schneck**, “From Comic Strip
to Graphic Narratives: Telling Images
in American Culture”

5. **Barry Shank**,
“Songs and Social Movements”

Coffee Break

11–12:30 Workshops Continue

Lunch

14–15:30 Workshops Continue

16:00 Panel Discussion with all Faculty.
Group Representatives
Present Results.
Moderator: **Peter Schneck**

18:30 *Festive Buffet Dinner*

